Sectoral Labour Flow Accounting: A Matching Function Approach

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Introduction

Worker mobility across industries and occupations is pervasive:

- Gross mobility (GM): workers can move jobs for idiosyncratic reasons (Carrillo-Tudela and Visschers, 2021)
- Net mobility (NM): reallocation across sectors in growth and decline (Jaimovich and Siu, 2020)

Ample data showing that both gross and net mobility are high and cyclical

- e.g. Carrillo-Tudela et al. (2016), Carrillo-Tudela and Visschers (2021)
- What is less understood is why workers flow across industries and occupations

This paper - use UK data to ask:

- 1. Why do workers move across industries? Vacancies or directed search?
- 2. How can we measure market tightness and shortages at the industry level?
- 3. How does worker search direction contribute to misallocation and labour shortages post-pandemic?

Our contributions

- 1. Structural framework: static and simple to take to the data
 - Uses sector-specific matching functions to back out market tightnesses and worker search patterns
 - Data: vacancies by industry, worker flows within and across industries
- 2. Estimation: UK Labour Force Survey (LFS) data, 2002Q1 2022Q2
 - Estimate parameters of the model using search effort data
 - Discuss identification, simplicity gives transparency
- 3. <u>Results</u>: relevant both for general theory & UK / COVID specific
 - \blacktriangleright GM: Workers direct $\simeq 40\%$ of search effort within own 1 digit industry. More in recessions, but declining trend
 - NM: Rises in recessions due to *both* changing vacancy posting and worker search direction => partially directed search
 - Rising misallocation of search direction to available vacancies
 - Curren labour shortages partly due to reallocated search direction

Related Literature

Measuring gross and net worker mobility:

- Kambourov and Manovskii (2008), Carrillo-Tudela et al. (2016), Carrillo-Tudela et al. (2021), Cortes et al. (2020), Faberman et al. (2021)
- Our contribution: Disentangle the role of worker search effort and direction

Labour market search allocation and misallocation:

- Şahin et al. (2014), Patterson et al. (2016), Costa Dias et al. (2021)
- Our contribution: Use realised flows to measure search effort changes over time

Labour market and COVID:

Crossley et al. (2021), Marinescu et al. (2021), Carrillo-Tudela et al. (2021), Forsythe et al. (2022), Shibata and Pizzinelli (2022)

UK labour data and SaM models:

▶ Gomes (2012), Pizzinelli and Speigner (2017), Postel-Vinay and Sepahsalari (2022)

Outline

- 1. Framework
- 2. UK data, estimation, and basic results
- 3. Decomposing gross and net mobility
- 4. Post-pandemic labour shortage analysis

Section 1: Framework

Data inputs to the model

- Model defined at sector, s = 1, ..., S, time, t = 1, ..., T, level
- Sectors could be industry, occupation, region, ...

Stocks by sector at time *t*:

- E_t^s : number employed in sector s
- V^s: number of open vacancies in sector s
- U^s_t, I^s_t: number of unemployed and inactive workers at time t whose last job was in sector s. [U: looking for job. I: not looking]

Flows across sectors from time t to t + 1:

- EE^{s,s'}: number employed in s at time t who move to new job in sector s' at time t + 1
- ► UE_t^{s,s'}: number unemployed at time t whose last job was in sector s, who find a job in sector s' at time t + 1
- IE_t^{s,s'}: number inactive at time t whose last job was in sector s, who find a job in sector s' at time t + 1

$$\blacktriangleright \text{ Define rates: } ee_t^{s,s'} \equiv EE_t^{s,s'} / E_t^s, \ ue_t^{s,s'} \equiv UE_t^{s,s'} / U_t^s, \ ie_t^{s,s'} \equiv IE_t^{s,s'} / I_t^s$$

The fundamental structural assumption

Goal of our structural approach: decompose employment flows into

- 1. search effort and direction of workers
- 2. vacancy posting (loosely, labour demand) in each sector

How? Assume a matching function for each sector:

$$M_t^s = M(Z_t^s, V_t^s, \alpha_t^s)$$

where M_t^s is number of new matches formed in s at time t + 1, Z_t^s is total search effort directed towards sector s, and α_t^s is match efficiency

Define sector specific objects:

- $\theta_t^s \equiv V_t^s/Z_t^s$: market tightness in sector s
- $\lambda_t^s \equiv M_t^s/Z_t^s = \lambda(\theta_t^s, \alpha_t^s)$: job finding rate per unit of search effort in s
- $q_t^s \equiv M_t^s / V_t^s = q(\theta_t^s, \alpha_t^s)$: vacancy filling rate in s

Decomposing worker flows

Worker flows through lens of matching function:

$$ee_t^{s,s'} = \lambda_t^{s'} w_t^{s,s'} \quad ue_t^{s,s'} = \lambda_t^{s'} x_t^{s,s'} \quad ie_t^{s,s'} = \lambda_t^{s'} y_t^{s,s'}$$

ee_t^{s,s'}: Rate at which employed workers in s find jobs in s' given by
1. λ_t^{s'}: job finding rate in s' per unit of search effort
2. w_t^{s,s'}: search effort towards s' of employed workers in s

Similarly, $x_t^{s,s'}$ and $y_t^{s,s'}$: search effort of unemployed and inactive workers Aggregation:

Total search effort *towards* sector s': $Z_t^{s'} = \sum_s \left(w_t^{s,s'} E_t^s + x_t^{s,s'} U_t^s + y_t^{s,s'} I_t^s \right)$

Total matches:
$$M_t^{s'} = \sum_s \left(EE_t^{s,s'} + UE_t^{s,s'} + IE_t^{s,s'} \right) = \lambda_t^{s'} Z_t^{s'}$$

Job finding rates from sector s: $ee_t^s = \sum_{s'} \lambda_t^{s'} w_t^{s,s'}, \quad ue_t^s = \sum_{s'} \lambda_t^{s'} x_t^{s,s'}, \quad ie_t^s = \sum_{s'} \lambda_t^{s'} y_t^{s,s'}$

Identifying tightness and search from worker flows

Key idea: we can back out search efforts from observed worker flows. Using $\lambda_t^s = \lambda (\theta_t^s, \alpha_t^s)$, we have $3 \times S \times S$ equations:

$$\begin{split} ee_{t}^{s,s'} &= \lambda \left(\frac{V_{t}^{s'}}{\sum_{j} \left(w_{t}^{j,s'} E_{t}^{j} + x_{t}^{j,s'} U_{t}^{j} + y_{t}^{j,s'} I_{t}^{j} \right)}, \alpha_{t}^{s'} \right) w_{t}^{s,s'} \qquad \forall s,s' \\ ue_{t}^{s,s'} &= \lambda \left(\frac{V_{t}^{s'}}{\sum_{j} \left(w_{t}^{j,s'} E_{t}^{j} + x_{t}^{j,s'} U_{t}^{j} + y_{t}^{j,s'} I_{t}^{j} \right)}, \alpha_{t}^{s'} \right) x_{t}^{s,s'} \qquad \forall s,s' \\ ie_{t}^{s,s'} &= \lambda \left(\frac{V_{t}^{s'}}{\sum_{j} \left(w_{t}^{j,s'} E_{t}^{j} + x_{t}^{j,s'} U_{t}^{j} + y_{t}^{j,s'} I_{t}^{j} \right)}, \alpha_{t}^{s'} \right) y_{t}^{s,s'} \qquad \forall s,s' \end{split}$$

Data: flows $e_t^{s,s'}$, ...; vacancies V_t^s ; stocks E_t^s , ... **Result:** solve for the $3 \times S \times S$ unknown search efforts, $w_t^{s,s'}$, $x_t^{s,s'}$, $y_t^{s,s'}$.

Intuition: Higher realised flow from s to s' identifies more search effort put in that direction, conditional on vacancies in sector s'

Identifying search effort versus match efficiency

Question: is hiring into sector s' high because 1) search effort directed towards s' is high, or 2) job finding rate per unit of search effort in s' is high?

Put differently: how do we identify the match efficiencies, α_t^s ?

Our approach: use data on total search effort of employed workers

- **b** Data: ef_t^s : fraction of employed in sector s who report searching for a job
- ▶ Why employed? By definition, unemployed report searching, and inactive don't

 ef_t^s is S datapoints to identify the S match efficiencies, α_t^s

$$ef_t^s = \sum_{s'} w_t^{s,s'} = \sum_{s'} \frac{ee_t^{s,s'}}{\lambda_t^{s'}} \quad \forall s \implies IL_t = EE_t^{-1}F_t$$

where $I\!L_t = (1/\lambda_t^1, ..., 1/\lambda_t^S)'$ gives us the λ_t^s and hence α_t^s

Intuition: sector s must have a high jfr per unit of effort if workers have a high overall E2E rate to sector s, but the sectors from which workers make these flows have a low total search effort (weighted by E2E flows). [Special case $ee_t^{s,s} = ee_t^s : \lambda_t^s = ee_t^s / ef_t^s$]

Section 2: UK data, estimation, and results

Data Sources: UK application

- 1. Worker side: Labour Force Survey (LFS) [2002Q1 2022Q2]
 - Quarterly household survey underlying official unemployment numbers
 - ▶ 75,000 individuals and 36,000 households. 5 quarter rotating panel
 - 1Q version: whole sample of 75,000 individuals (w/ pop weights). We use to compute stocks
 - 2Q version: ~ 22,000 people in sample in both t and t + 1. We use to compute flows. 2Q necessitates restricting to working age (16-65).
 - Asks about industry of current / last job. We use SIC2007 one digit
 - Aggregate up the worker-level data to make sector-level stocks and flows, E_t^s , ue_t^s , and so on
- 2. Vacancies: ONS Vacancy Survey [2001Q2 2022Q2]
 - Survey of business by the ONS. Businesses are selected from the list of registered businesses in the UK, and are legally required to respond
 - Permanently select certain large businesses with over 2,500 employees, and rotate a sample of smaller businesses
 - ightarrow \sim 6,000 businesses, \sim 600,000 open vacancies in an average quarter
 - Data by 1 digit industry publicly available as VACS02 dataset

Final dataset: Industry level stocks and flows from 2002Q1 to 2022Q2 from two large nationally representative surveys.

Estimation: functional forms and procedure

Matching function: $M_t^s = \alpha_t^s (Z_t^s)^{\psi} (V_t^s)^{1-\psi}$

- Assume elasticity ψ common across sectors
- Sector-specific match efficiencies α^s_t

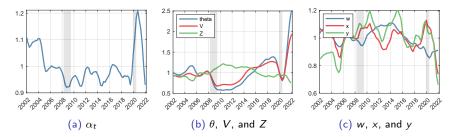
Estimation approach: α_t^s

- Impose restriction: $\alpha_t^s = \alpha^s \alpha_t$ (not essential)
- Modify identification discussion to exactly match average ef^s and ef_t rather than full sector-time ef^s_t

Estimation approach: ψ

- Inspired by OLS estimation of matching functions, choose ψ to min. SSE of log α_t [i.e. minimise the role of match efficiency in explaining time series variation]
- Find $\psi = 0.46$. OLS for standard matching function finds $\psi = 0.69$, so allowing for our features increases role of vacancies in explaining matches

Estimation results: aggregate time series

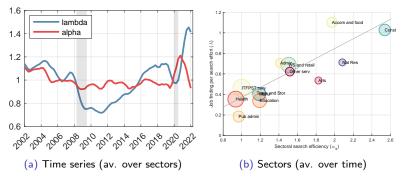


• Match efficiency (α_t) :

Relatively little movement apart from big ↑ during COVID

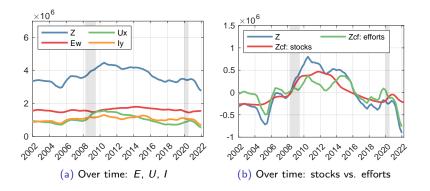
- Aggregate market tightness ($\theta_t \equiv V_t/Z_t$):
 - ▶ Falls in recessions, big increase in current 2021/22 shortages
 - Aggregate search effort (Z_t) tends to increase in recessions, but now \downarrow
- Search effort per person of employed (w_t) unemployed (x_t) and inactive (y_t)
 - w_t exactly pinned down by "fraction of employed who search" path
 - Swings in x_t and y_t from 2010-16 because *EE* rate recovering while *UE* and *IE* rates weren't

Match efficiency: time series vs. across industry



- Variation in match efficiency much more important for explaining differences in job finding rates (per unit of search effort) across industries than over time
- E.g. match efficiency in Construction more than double that in Health / High skill services / Public Admin and so is job finding rate...
- ... but the collapse of aggregate job finding rate in recessions is relatively less to do with match efficiency, and more tightness
- ▶ Time series variation in α_t essentially an order of magnitude lower than differences in α^s across sectors

Supply of search effort: E vs U vs I and effort per person

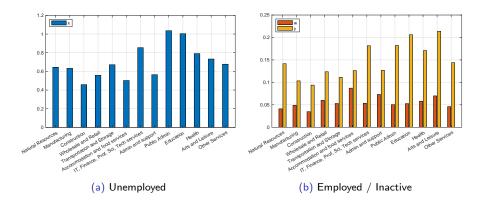


Rise in search effort in GR naturally comes from more unemployed

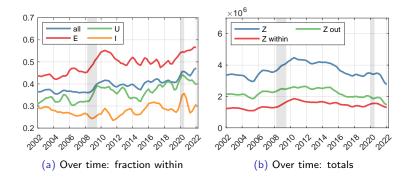
- Decline post-COVID coming from both unemployed and inactive
- Changes in stocks and total effort per worker important

stocks v efforts E U I

Total search effort by sector of current / past employment

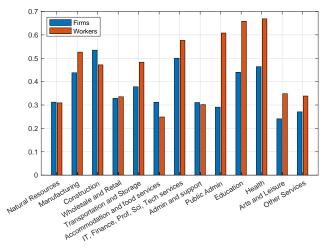


Supply of search effort from own vs. other sectors



- Workers direct a larger fraction of their search effort within their own industry during recessions. True for both employed and non-employed
- On average, employed search in own sector the most. Then U then I.
- ▶ Worrying trend: Increasing fraction of search effort is within-sector. Now highest.

Supply of search effort to/from own vs. other sectors



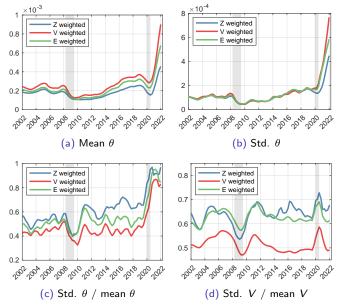
- Red: For workers in that sector, what fraction of their search effort do they direct within their own sector?
- Blue: For firms in that sector, what fraction of their search effort do they receive from workers in their own sector?

Sectoral averages: q and its correlations



• +ve correlation between q and α allows positive correlation between job finding and vacancy filling rates across sectors

Time-varying dispersion of tightness across sectors



Suggestive of changing (mis)allocation. Can we be more precise?

Exploring (mis)allocation: "Match Maximising Allocation"

Question: How well is search effort allocated across industries, *conditional on where firms are posting jobs*?

Idea: What is the distribution of search effort that would maximise the number of new matches this period, holding fixed total amount of search effort, Z_t ?

Match Maximising Allocation (MMA):

$$\max_{Z_t^s} \sum_s M_t^s = \sum_s \alpha_t^s (Z_t^s)^{\psi} (V_t^s)^{1-\psi}$$

subject to $\sum_{s} Z_t^s = Z_t$

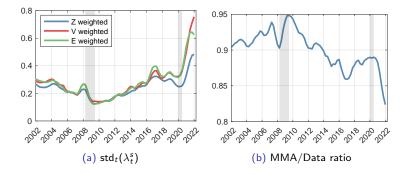
Solution: $\alpha_t^s(\theta_t^s)^{1-\psi} = \alpha_t^{s'}(\theta_t^{s'})^{1-\psi}$ for all s, s'

 \implies job finding rates *into* each sector equalised

\implies increasing jfr dispersion means further from MMA

<u>Note:</u> Different from efficient allocation in Şahin et al. (2014), who consider socially optimal distribution (conditional on model), not match maximising distribution

Match Maximising Allocation



- UK economy has been getting further from the Match Maximising Allocation of search effort since the Great Recession
- Dramatic drop since COVID, now lowest on record
- Due to rise in dispersion of job finding rates across sectors

Section 3: Decomposing gross and net mobility

Decomposing gross mobility across industries

Gross mobility: Fraction of hires which involve a change in industry:

$$gm_{t} = \frac{\sum_{s} \sum_{s' \neq s} \left(EE_{t}^{s,s'} + UE_{t}^{s,s'} + IE_{t}^{s,s'} \right)}{\sum_{s} \sum_{s'} \left(EE_{t}^{s,s'} + UE_{t}^{s,s'} + IE_{t}^{s,s'} \right)}$$

Decomposition: Our machinery gives $EE_t^{s,s'} = \lambda_t^{s'} w_t^{s,s'} E_t^s$ etc:

$$gm_{t} = \frac{\sum_{s} \sum_{s' \neq s} \left(\lambda_{t}^{s'} w_{t}^{s,s'} E_{t}^{s} + \lambda_{t}^{s'} x_{t}^{s,s'} U_{t}^{s} + \lambda_{t}^{s'} y_{t}^{s,s'} I_{t}^{s} \right)}{\sum_{s} \sum_{s'} \left(\lambda_{t}^{s'} w_{t}^{s,s'} E_{t}^{s} + \lambda_{t}^{s'} x_{t}^{s,s'} U_{t}^{s} + \lambda_{t}^{s'} y_{t}^{s,s'} I_{t}^{s} \right)}$$

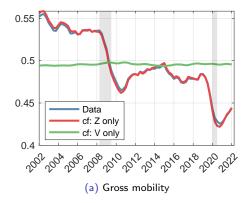
Rearranging and λ definition gives:

$$gm_{t} = \frac{\sum_{s'} \alpha^{s'} (V_{t}^{s'} / Z_{t}^{s'})^{1-\psi} Z_{t}^{out,s'}}{\sum_{s'} \alpha^{s'} (V_{t}^{s'} / Z_{t}^{s'})^{1-\psi} Z_{t}^{s'}}$$

where $Z_t^{out,s'}$ = total search effort towards s' from outside of sector

Our exercise: What is role of vacancies (V_t^s) vs. search direction $(Z_t^s, Z_t^{out,s})$ in driving gross mobility?

Decomposing gross mobility across industries



- Gross mobility has been trending down and tends to fall in recessions
- Essentially all movements in gross mobility driven by changing search patterns of workers, not vacancy posting
- Meshes with increasing distance from MMA: workers moving industry less

Decomposing net mobility across industries

Net mobility: net flows that contribute to change in industry size

$$nm_t = \sum_{s} \frac{\left| H_{s,t}^{in} - H_{s,t}^{out} \right|}{H_{s,t}^{in} + H_{s,t}^{out}} w_{s,t}$$

where

$$H_{s',t}^{in} = \sum_{s \neq s'} \left(E_{t}^{s,s'} + UE_{t}^{s,s'} + IE_{t}^{s,s'} \right), H_{s,t}^{out} = \sum_{s' \neq s} \left(E_{t}^{s,s'} + UE_{t}^{s,s'} + IE_{t}^{s,s'} \right)$$

 $nm_t \in [0, 1]$: net flows as fraction of gross flows. $w_{s,t}$: employment weight.

Decomposition: Our machinery gives $EE_t^{s,s'} = \lambda_t^{s'} w_t^{s,s'} E_t^s$ etc. No clean formula this time, but V_t^s , $w_t^{s,s'}$, ... all affect nm_t .

Our exercise: What is role of vacancies (V_t^s) vs. search direction $(w_t^{s,s'}, x_t^{s,s'}, y_t^{s,s'})$ in driving gross mobility?

Decomposing net mobility across industries

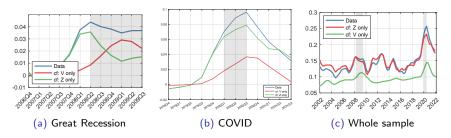


Figure: Net mobility counterfactuals

Net mobility tends to rise in recessions, and has no clear trend

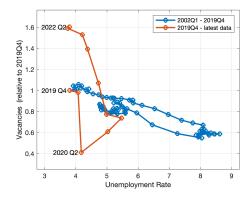
- Net mobility driven by both vacancy changes and worker search direction changes
 - Supports models of "partially directed search" (e.g. Fallick, 1993, Carrillo-Tudela and Visschers, 2021)

Interestingly, role of search direction changes actually leads vacancy changes

Section 4: UK labour shortage analysis

Post-pandemic labour shortages

Big problem with labour shortages in UK recently. Beveridge Curve:



- In aggregate, basic problem is rise in inactivity (esp. older workers)
- But can we use our machinery to say more?
 - Why are some industries suffering more than others?
 - What is role of different worker groups?

Decomposing market tightness by industry

Our method delivers estimates of market tightness by industry:

$$\theta_t^{s'} \equiv \frac{V_t^{s'}}{Z_t^{s'}} = \frac{V_t^{s'}}{\sum_s \left(w_t^{s,s'} E_t^s + x_t^{s,s'} U_t^s + y_t^{s,s'} I_t^s \right)}$$

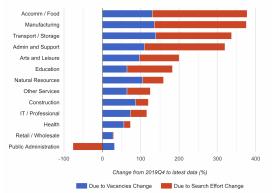
Worth noting that this is relatively novel:

- Market tightness for aggregate economy simple to construct (even if V_t/U_t is too simple, since misses EE, IE, search effort, ...)
- By industry, vacancies (V^s_t) easy to observe, but what is the correct source of searching workers for each industry, since workers can move industry?
- Our insight is to back out industry-level tightness by using observed flows to back out how workers direct their search effort across sectors (Z^{s'}_t)

Application to shortages: Decompose $\theta_t^{s'}$ since 2019 into

- 1. Change in vacancies
- 2. Change in search effort and direction of workers

Changing worker search direction exacerbating shortages Simple decomposition: $\theta_t^s \equiv \frac{V_t^s}{Z_t^s} \implies \Delta \log \theta_t^s = \Delta \log V_t^s - \Delta \log Z_t^s$



Decomposing Tightness Change by Industry

Note: lines in picture rescaled to sum up to percentage change in θ_t^s rather than log difference

- Vacancies have increased massively, and more so in some industries
- But key reason that tightness rises more in some industries is changing worker search direction (e.g. Accommodation and Food, Manufacturing)
- General reduction in search interest from workers, combined with redirection away from the industries with worst shortage problems

More information on our project website

www.covidjobsresearch.co.uk

Visit for:

- Further discussion and decompositions of labour shortages
- Research into over 50s inactivity
- The Great Resignation
- Snapshot of latest UK labour market data
- and more...

Extension: Skill frictions (in progress) details and Costa Dias et al, 2021

- Taken literally, the baseline model implies that if any worker puts in one unit of search effort into industry s, they all have the same probability of finding a job
 - E.g. no sense that industries require different skills
 - Job finding flows could differ due to skill-induced barriers to movement across sectors, rather than differences in search direction
- Key issue: Suppose we observe low flow of workers from Arts industry to new jobs in IT industry. This could be because either:
 - 1. Arts workers are directing little search effort towards IT jobs (current model)
 - 2. Arts workers are directing lots of search effort towards IT jobs, but never get hired for the job because other candidates more qualified (extended model)
 - \implies disentangling these two mechanisms is important, and challenging

Current results:

- 1. Can interpret our search directions as "skill friction imes true search direction"
- 2. Since skill frictions likely to be constant over time, changing search direction during recessions is a a robust finding

▶ In progress: Directly estimate cross-sector "skill frictions" to disentangle the two

Conclusions

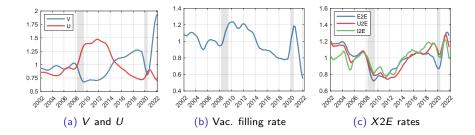
- 1. Develop simple structural framework to investigate worker flows across industries
 - Key idea: Use realised worker flows to estimate sector-specific labour market tightness and how workers direct search effort across sectors
- 2. Estimate on readily accessible UK data
- 3. Framework gives new insights:
 - Changing search direction in recessions drives net mobility
 - Worsening allocation of search effort and vacancies over time
 - Labour shortages due to search effort reallocation (www.covidjobsresearch.co.uk)

Going forward:

- Extend model to estimate and account for skill frictions
- Apply to occupational and geographic worker flows (Adzuna, UKHLS data)

APPENDIX

Basic aggregate time series



Note: vacancy filling and X2E rates normalised to have average one in plots

Fraction of employed who are searching for a job remo

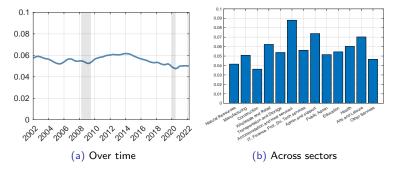
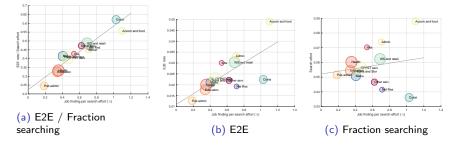


Figure: Fraction of employed workers searching for a job

Identification intuition (return)

Figure: Estimation results: identification of sector-specific job finding rates



Standard matching function estimation -

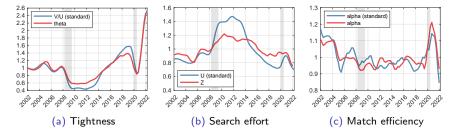
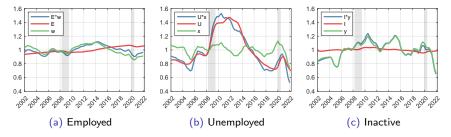


Figure: Standard matching function estimation

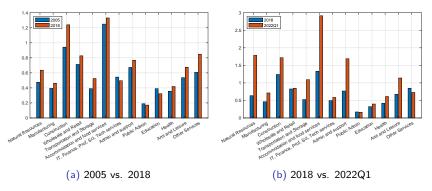
Role of stocks vs. efforts per worker worker





JFRs by sector (return)

Figure: Job finding rates (λ_t^s) by sector in key years



- Source of misallocation during COVID: massive rise in job finding rates in some sectors, while others see little rise
- Efficiency logic suggests moving some worker search effort towards high job finding rate industries to equalise job finding rates

Extension with "skill frictions" (1/2)

- Suppose that jobs in different sectors require different skills, which affect probability that a worker will be accepted for a job
- Specifically, if an employed worker from sector s applies w̃_t^{s,s'} units of search effort to a job in sector s', it is as if they applied γ_e^{s,s'} w̃_t^{s,s'} units
- $\blacktriangleright~\gamma_{e}^{s,s'}$ is the "skill friction". Similarly $\gamma_{u}^{s,s'}$ and $\gamma_{i}^{s,s'}$
- If define w^{s,s'}_t = γ^{s,s'}_e w^{s,s'}_t, x^{s,s'}_t = γ^{s,s'}_u x^{s,s'}_t, and y^{s,s'}_t = γ^{s,s'}_i y^{s,s'}_t, then clear that our original search efforts can be interpreted as "skill adjusted search efforts"
- If skill frictions are not time varying (seems reasonable) then all variation in w^{s,s'}_t over time is due to changing search direction (ῶ_t^{s,s'}), and not skill frictions
- If have data on γ_e^{s,s'}, γ_u^{s,s'}, and γ_i^{s,s'} then simple to extend the model to include skill frictions
- The challenge is to estimate these skill frictions, given that search might be directed making identification of skill frictions vs search direction complex

Extension with "skill frictions" (2/2) recurs

This discussion reveals similarities and differences between our work and recent work by Costa Dias et al. (2021)

- Our baseline method:
 - Assume no skill frictions, and use realised worker flows time series to back out time-varying search direction of workers
- Their baseline method:
 - Assume search is random, and use realised worker flows (averaged over sample) to back out <u>time-invariant skill frictions</u>
 - Appendix B: alternative interpretation of skill friction as time invariant worker search direction
- Rough analogy through lens of our model: we assume $\gamma_e^{s,s'} = 1$ and back out $\tilde{w}_t^{s,s'}$ for each t, they assume $\tilde{w}_t^{s,s'} = 1$ on average and back out $\gamma_e^{s,s'}$
- Other points:
 - Allocation of vacancies/search effort: We investigate match between changing vacancy distribution and changing search direction. They investigate how changing vacancy distribution affects workers conditional on their skill frictions
 - They investigate occupations, we investigate industries
 - They focus on unemployed workers, we also look at employed and inactive
- Both interesting approaches, addressing closely related issues